



IMPROMPTU CHILLY BIN

Collect some rocks
in a shallow
body of water;
insert beers.



PORTAGE YOUR CANOE

Then rest for a beer.



Stay hydrated.



BUILD-A-RAFT

1. Gather up a few logs
2. Tie 'em up
3. Make sure your Survival Pack is secure before launch

Venture
OFF

THE BEATEN PATH

ALL NATURAL, PREMIUM AND PURE

EST 1996



MUSKOKA

Brewery



ROPE TRICKS

Loop, scoop
and toss it up
to keep that
beer safe.



IF YOU FALL IN (AND CAN'T SWIM)

Look for something handy
to use as a flotation device.
First choice would be a
wooden keg of Muskoka Beer
or call for help!



FIRE STARTER

No kindling?
As a last resort,
rip up this poster.



Official hand ritual
for staying cool when
encountering wildlife.

CRAFT LAGER

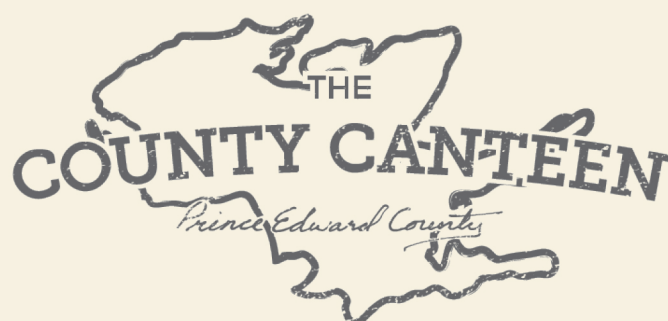
SUMMERWEISS

CREAM ALE

DETOUR IPA



JOIN US ON WEDNESDAY, JULY 29th at 8:30 p.m. FOR A SPECIAL MUSKOKA SAMPLING EVENT



Gary McMullen

Gary McMullen
Founder

Bracebridge,
Ontario, Canada

Find out more at:

[f](#) [t](#) [MUSKOKABREWERY.COM](#)

Ask your server about
the best Survival beers.

HANDCRAFTED WITH NO PRESERVATIVES